



WEDNESDAY WOMEN

2024 Sponsorship Packet

Founded in 2023 by community expert Leslie Greenwood and marketing exec Melissa Moody, Wednesday Women is on a mission to **INCREASE VISABILITY of EXTRAORDINARY WOMEN LEADERS** across 1M visitors over the next 3 years on social media and beyond.

**Not a community...
But building community.**

**5K+ LinkedIn followers
A broader audience of 2M+**

**Featuring execs from
companies including:**

WRITER

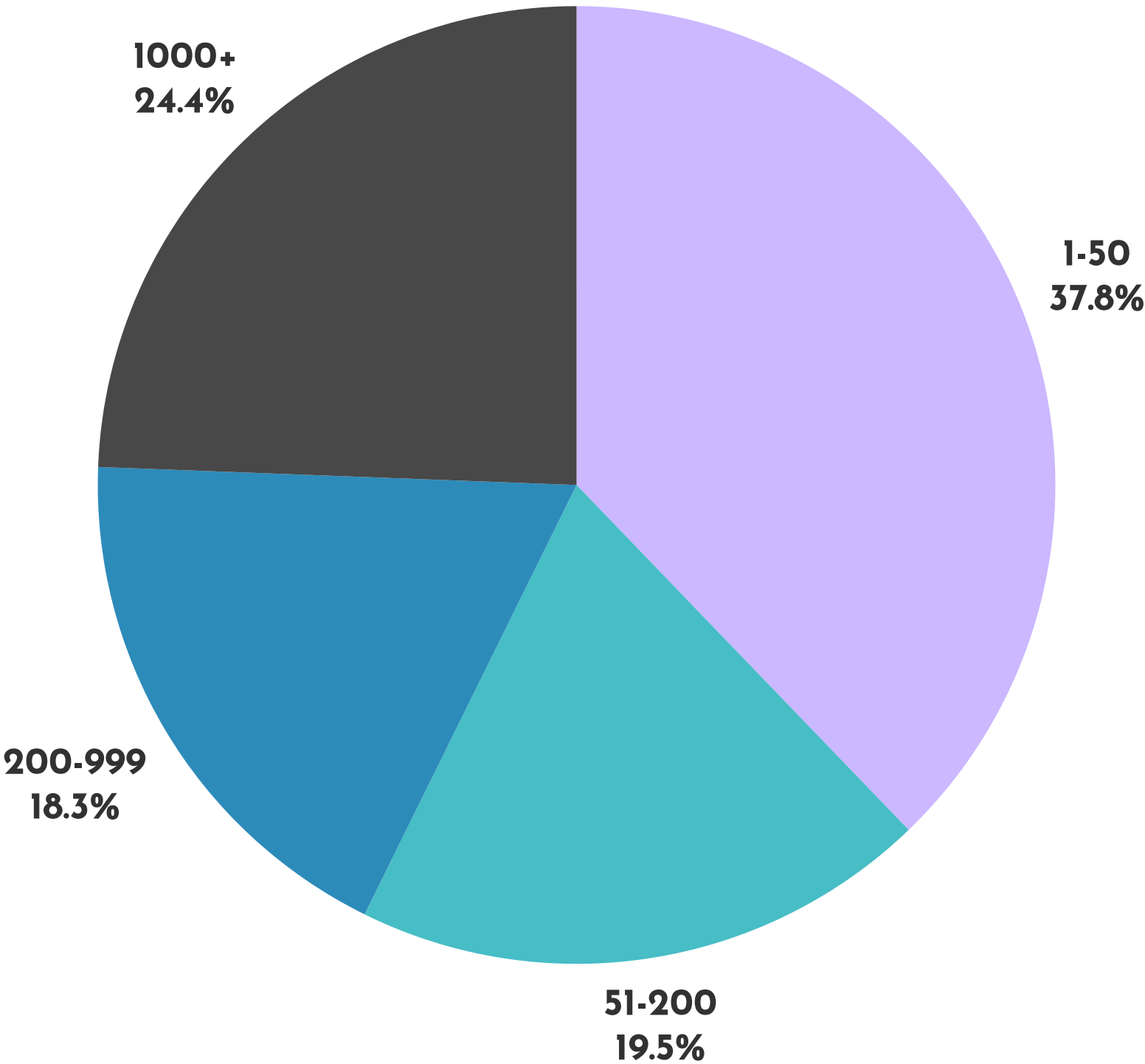
ATLASSIAN

 **Microsoft**

 **CHILI PIPER**

2024 Follower Statistics

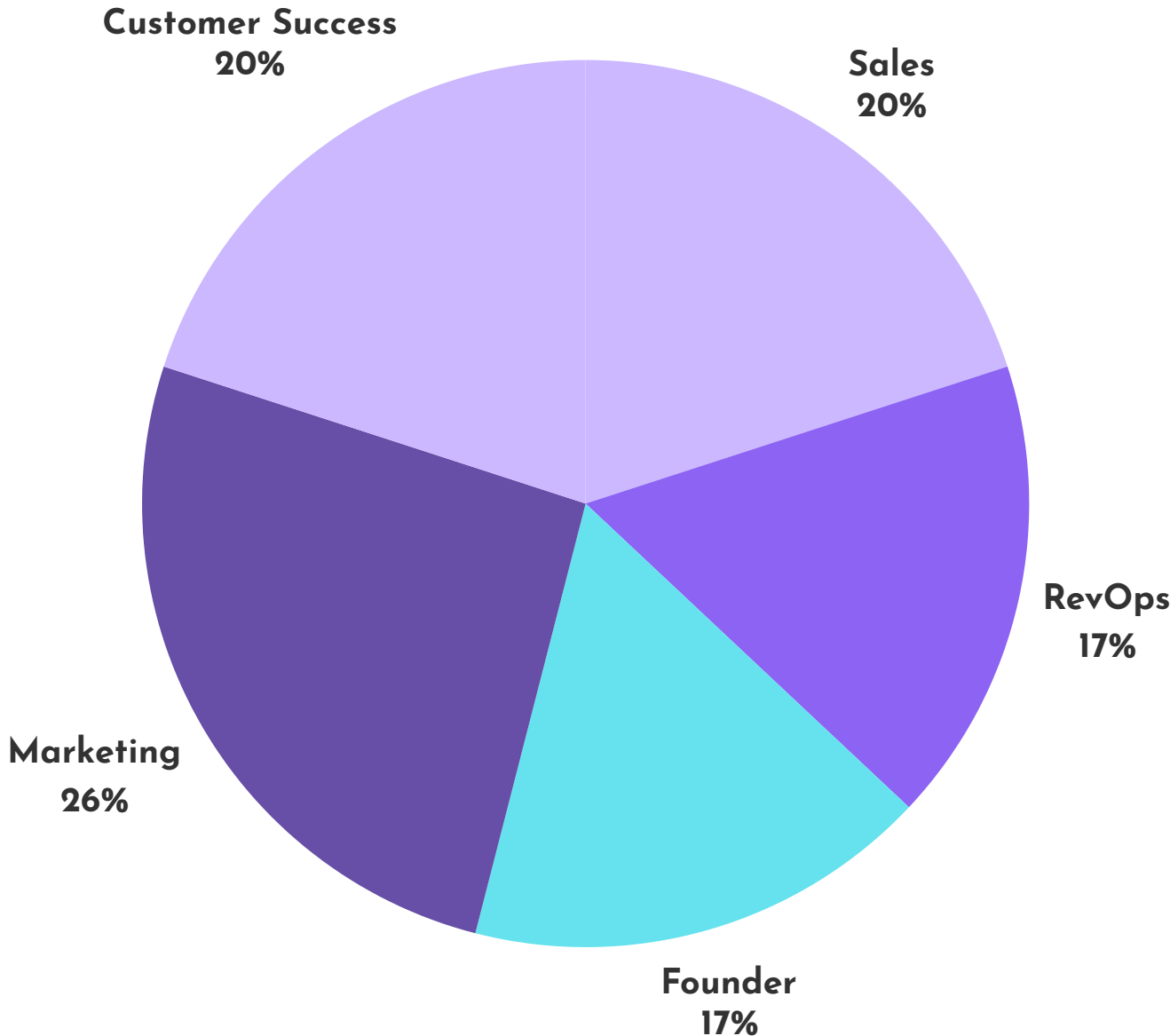
Company Size by Employee Count




Geographical Focus

SFO, NYC, Boston, Dallas, ATL

Area of Expertise





**We invite you to support our mission
to increase visibility of
extraordinary executive female leadership
in 2024 - and beyond.**

TSUNAMI Package

\$25,000

Valued at \$44,700

Confirm your organization's commitment to improving the position of women in business, enjoy custom partnership offerings, and build meaningful relationships with our engaged audience.

Included Benefit	Description
Guest Ticket for Local Event	4 tickets annually
Co-marketed Educational Webinar	1 time annually
Dedicated LinkedIn Post	2 times annually
Wednesday Women Online Directory	Premium Placement
Sponsorship Announcement Social and Newsletter	Premium Placement and Logo Size
Dedicated Job Posting	5 times annually

Included Benefit	Description
Wednesday Women Feature Sponsorship	6 Features Annually
Dedicated Blog Article	2 times annually
Placement on Sponsor Page	Premium Placement
Event Sponsorship	1 Event Annually
Marketplace Listing	Premium Placement
Podcast Sponsorship	1 Commercial x 20 Episodes

WAVEMAKER Package

\$8,000

Valued at \$13,600

Build the foundation of WW and highlight your brand to a senior level, SaaS-focused audience across the broad scope of our social, email, and in-person communications throughout the year.

Included Benefit	Description
Guest Ticket for Local Event	2 tickets annually
Co-marketed Educational Webinar	1 time annually
Dedicated LinkedIn Post	2 times annually
Wednesday Women Online Directory	Footer Placement
Sponsorship Announcement Social and Newsletter	Logo and Company LinkedIn Shared
Dedicated Job Posting	2 times annually

Included Benefit	Description
Wednesday Women Feature Sponsorship	2 Features Annually
Dedicated Blog Article	1 times annually
Logo Placement on Sponsor Page	Logo Medium
Marketplace Listing	Link to Website

RIPPLE Package

\$4,000

Valued at \$7,800

Build the foundation of WW and highlight your brand to a senior-level, SaaS-focused audience across the broad scope of our social, email, and in-person communications throughout the year.

Included Benefit	Description
Guest Ticket for Local Event	1 ticket annually
Co-marketed Educational Webinar	1 time annually
Dedicated LinkedIn Post	1 times annually
Wednesday Women Online Directory	Footer Placement
Sponsorship Announcement Social and Newsletter	Logo and Company LinkedIn Shared
Dedicated Job Posting	1 time annually

Included Benefit	Description
Logo Placement on Sponsor Page	Logo Small
Marketplace Listing	Link to Website

Current Sponsors



Custom Package- Pursuit

\$ 13,000

Valued at \$24,000

A Custom Package built for Pursuit focused on continuing the establishment of trust in the market and in person networking events to further growth executive relationships .

Included Benefit	Description
Wednesday Women Online Directory	Premium Placement
Sponsorship Announcement Social and Newsletter	Premium Placement and Logo Size
Placement on Sponsor Page	Premium Placement
Event Sponsorship	1 Event Annually
Marketplace Listing	Premium Placement
Podcast Sponsorship	1 Commercial x 20 Episodes